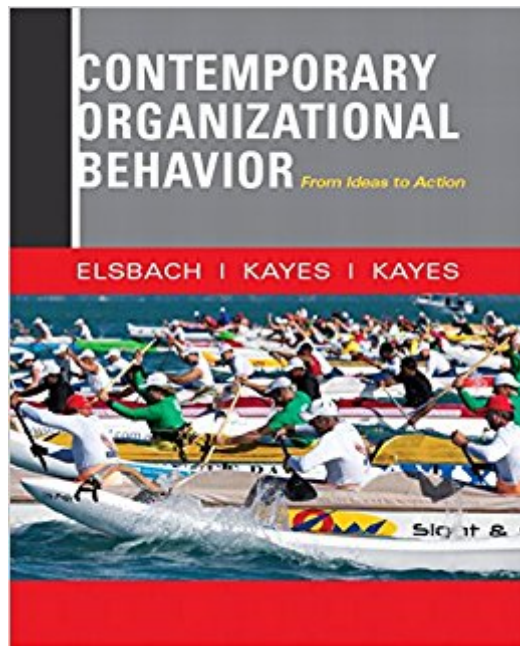




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Contemporary Organizational Behavior: From Ideas To Action



Synopsis

Applying Organizational Behavior Contemporary Organizational Behavior: From Ideas to Action is an unconventional text that approaches Organizational Behavior in conceptual, contextual, and experiential ways. Using real world examples and expert advice, the First Edition engages students, rather than merely introducing vocabulary and terms. A combination of Topic Summaries, Case Studies, and Experiential Exercises introduce OB concepts to students while challenging them to understand them in applied situations.

Book Information

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Customer Reviews

Book came in great condition to be used.

Filled with cases and actionable info

This is one of the worst, no, this is the absolute WORST textbook I have ever read. I liken this book to that guy that asks you a complex question that he clearly knows the answer to but you don't and when you ask him to tell you the answer he says, "never mind, you wouldn't understand it anyway." That is this textbook. It brings up concepts and vocabulary but then never explains what it means. The little bit of explanation you receive goes something like this, "Another category to think about with individual differences is the term Machiavellianism. This label to describe someone's attitude toward people is based on the character from the essay on power and politics, The Prince,

written by Niccolo di Bernardo Machiavelli around 1500. The Mach IV scale measures the degree of Machiavellianism—described as the belief that people are objects—the attitude of Machiavellianism and the behaviors of influence and manipulation (High scoring). "That's it, that is all the textbook has but it doesn't actually explain what this concept is. What is a Mach IV scale? Influence and manipulation are high scoring? In what way? What does that look like? Is this that people manipulate you, or that you manipulate people? If you have read The Prince then it might be a bit clearer. However this was written in a section that was supposed to describe people's attitudes and how that relates to their personalities and further how that affects the workplace. This is only one example, there are hundreds in this book. Honestly, you can read Wikipedia and gain a better understanding of Organizational Behavior. This feels like a senior thesis that they decided to fluff out a bit and try to sell it. I will give them credit however for adding contributions from people in the business world. Some of these examples are interesting to read. Where it falls down however is that the information is never tied to the learning that is supposed to happen. There needs to be though provoking questions to help the reader draw the parallels between the story excerpt and the course concepts. A complete disappointment that should never be used as the primary course material. Use the stories as supplemental material or the basis for writing a paper, but nothing more.

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